

**Amended Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: Tumblr, Inc.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): Tumblr; tumblr.com; Photoset; photoset.com

Address of Service Provider: 35 East 21st Street, 6E, New York, NY 10010

**Name of Agent Designated to Receive
Notification of Claimed Infringement:** Arian Shahdadi

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
Tumblr, Inc., Attn: Legal Department, 35 East 21st Street, 6E, New York, NY 10010

Telephone Number of Designated Agent: 1-212-796-5360, x7012

Facsimile Number of Designated Agent: 1-646-513-4321

Email Address of Designated Agent: dmca@tumblr.com

Identify the Interim Designation to be Amended, by Service Provider Name and Filing Date, so that it may be Readily Located in the Directory Maintained by the Copyright Office: Tumblr, Inc. (http://www.copyright.gov/onlinesp/agents/t/tumblr_inc.pdf)

 representative of the Designating Service Provider:
Date: January 22, 2013

Scanned

Typed or Printed Name and Title: Arian Shahdadi
General Counsel and Assistant Secretary

FEB 08 2013

Note: This Amended Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.

*Note: Current and adjusted fees are available on the Copyright site at www.copyright.gov/docs/fees.html

Mail the form to:
Copyright I&R/Recordation
P.O. Box 71537



Received

JAN 30 2013

Copyright Office